

Summer Movie Poster Scoring Guide

ELEMENT	DESCRIPTION	POINTS POSSIBLE	POINTS EARNED
POSTER	Poster uses concepts of design discussed in class	10	
MOVIE TITLE	Title is present, easy to read and obvious, makes sense for the movie	3	
TAG LINE	Tag line draws audience in, easy to read, does not overshadow title	2	
CREDITS	List of actors, director, producer/s, etc.	2	
MOVIE REVIEW	Five paragraphs, follows the format provided, correct conventions, interesting to read	10	
NEATNESS AND ORGANIZATION	Poster contains color, words are easy to read, graphics increase the appeal	8	
		35	

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