

# MY SUMMER MOVIE POSTER

The project: you will create a movie poster about your summer vacation on an 11x17 piece of paper and you will write a review for the movie. The overall project is due Wednesday, September 18, at the beginning of class.

## STEP 1: BRAINSTORM

- List at least four things you did over the summer – the more ideas the better.
- Try narrowing down your list of activities to one idea that you really liked.
- Start thinking about movies that might fit the theme of the activity.
- Look up posters from the real movie and read its “tagline” and think about what would work with your theme.
- After that, start designing the layout of the poster on paper – then on the computer. Make sure you have all of the elements needed to complete the poster.

- 1.
- 2.
- 3.
- 4.



## STEP 2: CREATE A TITLE

- If you can't find a movie that really works with your theme you certainly can make up your own movie title, especially if it better encapsulates (summarizes) what you did over the summer.
- If you select an existing movie title you need to be sure to make it your own in some way so that it has some original component to it.
- Try out a few different titles before you decide on your final concept.

example:      instead of Four Weddings and a Funeral      Four Weddings and a Family Reunion.  
                  instead of Grown Ups                                      Not so Grown Up.

## STEP 3: CREATE A “TAG LINE”

- A tagline is a very short sentence (sometimes two extremely short sentences or even a fragmented sentence) that defines what the movie is about. If it has done its job, it is catchy, has a play on words, or attempts to entice (attract) the movie-goer to see the film in some way.
- You will create a tagline for your movie that helps set the tone and plot of your movie, essentially the tone and plot of your summer.

example:      Gladiator                                      What we do in life echoes in eternity.  
                  Braveheart                                      Every man dies. Not every man truly lives.

## STEP 4: DESIGN THE POSTER

- We will discuss design a lot in class and I want you to show me that you understand the main components
- We will discuss layout, title size, tagline location, main actor credit size, other actors' credits, graphics, and more.
- You will do several pencil and paper sketches prior to your final poster. I will discuss your sketch plans with you and provide you with suggestions for editing.
- Your final poster will be on 11 x 17 inch white poster board. You may certainly purchase your own poster board; however, it must meet the size requirements.

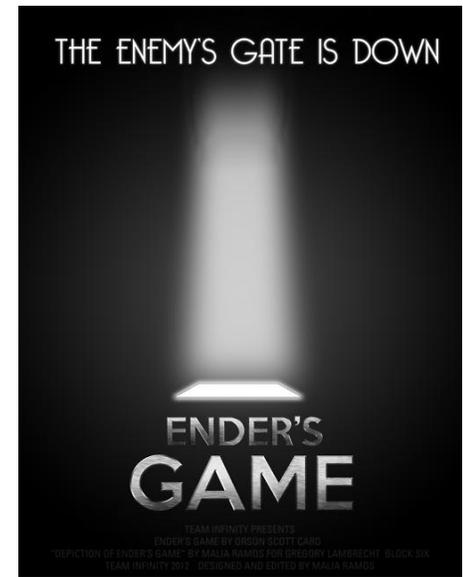
- The layout will be in portrait orientation (NOT landscape).
- Make sure you think about how to use the space on your poster – NO WEIRD TRAPPED WHITE SPACE. You'll need to make sure all of the required elements fit thoughtfully on your poster as well.

Make sure to include:

- Title
- Tag line
- Starring (you!...anyone else?)
- Dominant image(s) (visuals and color)

## STEP 5: WRITE A REVIEW

- We will read a few movie reviews in class and discuss what elements are necessary for something to be considered a review.
- Then you will write a few drafts to get you thinking about how you want your review to sound.
- You will write a final review of your summer as if it were a movie. Was it too long and boring and not worth the price of admission? Was it non-stop thrills and excitement? Would you “see” it again? Can you compare it to other summers/movies like it? Be CREATIVE!
- The review will be pasted to the backside of your movie poster for all to read and enjoy.



Not So Grown Up is a wacky comedy starring the Binder brothers—Chad, Patrick, and Curtis. It takes place just outside Rocky Mountain National Park in Estes Park, Colorado. It is immature, but entertaining summer cinema.

The story revolves around the Binder family reunion. The family has gathered just outside a major tourist destination in Colorado for fun and togetherness. The boys, however, retreat to their childish ways. These are grown men, but you would not know that by their behavior. They heckle one another, laugh at everything and anything, and wear the zaniest clothing.

### Paragraph 1

Include the following: name of the film, stars of the film, setting ( time and place), and type of film ( comedy, adventure, drama, etc.)

### Paragraph 2

Write a plot summary for the movie. Do not reveal the ending. Discuss events and be sure to cover the entire scope of the movie, except the very end.

### Paragraph 3

Discuss one good or bad aspect of the film. You may choose from acting, direction, editing, costume design, set design, photography, background music, or anything else you may think of. Be sure that you are specific and cite examples from the movie.

### Paragraph 4

Discuss another good or bad aspect of the film. You may choose from acting, direction, editing, costume design, set design, photography, background music, or anything else you may think of, but obviously choose something different from what you discussed in the previous paragraph. Be sure that you are specific and cite examples from the movie. If paragraph three is positive, then paragraph four should be positive. If paragraph three is negative, then paragraph four should be negative.

### Paragraph 5

Give your recommendations for potential viewers and a rating.